



DEPARTMENT OF THE INTERIOR
INFORMATION SERVICE

FISH AND WILDLIFE SERVICE

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SEAFOOD LACKING ON MANY MENUS

Public eating places are still a fertile field for exploration by those who deal in fish and shellfish, a survey being conducted by the Fish and Wildlife Service indicates. According to a preliminary report on one phase of the study, released today by John L. Farley, Director of the Fish and Wildlife Service, nearly half of the various types of public eating places in the United States served no fish or shellfish in 1955.

The survey made by the Service indicates that while more than 100,000 restaurants and cafeterias in this country did serve fish or shellfish in 1955, there were more than 20,000 which did not. A high percentage of the drug stores having soda fountains, 25,260 out of the 33,771 in the country did not serve fish during the year. Under the classification listing "other", which includes various drinking places which serve food, catering establishments, lunch counters and refreshment stands, there were 134,000 out of 206,000, or 65 percent, which did not serve seafood of any description during the past year.

The west and the south accounted for many of the restaurants which did not serve seafood last year but the miscellaneous eating places not serving fish seemed to be distributed fairly evenly around the Nation.

The survey is being financed by funds made available by the Saltonstall-Kennedy Act, which is designed to help the fishing industry in production and marketing. The purpose of the study is to indicate areas in which the fishing industry might work to increase its market demand. The Fish and Wildlife Service contracted for this survey with the Bureau of Census.

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